

THANKS TO JIFFY, CHARITABLE DONATIONS EVEN BY APP

*Jiffy is the SIA service, already chosen by 50 banks,
that transfers money in real time by smartphone*

*The Italian Association for Cancer Research (AIRC) is the first non-profit organization
to make this new method of donation available to support the initiatives of
its "Research Days", using the mobile phone number 380.8673811*

Milan, 12th November 2015 – Thanks to the collaboration of 13 Italian bank groups, **Jiffy**, the service developed by SIA to send and receive money in real time with a smartphone, also becomes an **innovative tool to make donations to charities**.

The Italian Association for Cancer Research (AIRC) is **the first non-profit organization to make this new method available** through the mobile phone number **380.8673811** on the occasion of its "Research Days" initiatives (www.airc.it). With Jiffy, AIRC can have the funds donated available immediately with an instant balance statement of the amounts given.

To make a donation, the donor has to be the holder of a current account with a bank subscribing to Jiffy (**approximately 50 present in Italy**) and must download the app from the website of their bank. The donor then needs to register the telephone number of the non-profit organization in the contacts list in their smartphone (for AIRC 380.8673811) and, from the app, select it, enter the amount and complete the send command with a simple click.

Jiffy will **soon be active also for other non-profit organizations** and can be used whenever the need arises to raise funds quickly, for example in the case of natural disasters or health crises.

The banks that have already subscribed to Jiffy are **BNL, Cariparma, Carispezia, Friuladria, Gruppo Carige, Hello bank!, Intesa Sanpaolo, UBI Banca, UniCredit** and **Widiba**, soon to be joined by **Banca Mediolanum, Banca Popolare di Milano, Banca Popolare di Sondrio, Banca Popolare di Vicenza, Che Banca!, Gruppo Poste Italiane** and **Monte dei Paschi di Siena**.

The **service** offered by SIA is **compliant with the law concerning charitable donations**, which enables donors to benefit from tax credits by attaching to their tax return form all the necessary documents (receipt issued by the non-profit organization plus their bank statement).

SIA is European leader in the design, creation and management of technology infrastructures and services for Financial Institutions, Central Banks, Corporates and Public Administration Bodies, in the areas of payments, e-money, network services and capital markets. SIA Group provides its services in over 40 countries, and also operates through its subsidiaries in Hungary and South Africa. The company has offices in Milan, Brussels and Utrecht.

In 2014, SIA managed 9.2 billion credit transfers and collections, 3 billion card payments and 30.2 billion trading and post-trading transactions, and carried 326 terabytes of data on the network.

The Group is made up of six companies: the parent **SIA**, the Italian companies **Emmecom** (innovative network applications for banks and businesses), **Pi4Pay** (services for Payment Institutions), and **TSP** (front-end services for companies and P.A.), **Perago** in South Africa and **SIA Central Europe** in Hungary.



The Group, which has approximately 1,500 employees, closed 2014 with revenues of €426.3 million.

For more information, go to: www.sia.eu

Contacts:

Filippo Fantasia
Head of Media Coordination
Tel. +39 02.6084.2833
Mob. +39 335.1202713
filippo.fantasia@sia.eu

Valentina Piana
Media Coordination
Tel. +39 02.6084.2334
valentina.piana@sia.eu

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