



## **AGREEMENT BETWEEN SIA AND UNICOCAMPANIA TO ENABLE CONTACTLESS PAYMENTS ON PUBLIC TRANSPORT IN NAPLES AND AT REGIONAL LEVEL**

***Trials to begin in the second half of 2020***

***Thanks to SIA's digital platform, citizens and tourists will be able to pay for tickets directly at the terminals in the underground, railway, cable car and bus network stations***

*Naples and Milan, 27 November 2019* – The world of public transport is preparing to face a new challenge. Thanks to the agreement signed between **SIA** and the **Unicocampania Consortium**, trials will start in the **second half of 2020** in Naples, Salerno, Avellino and their respective provinces for **payment of tickets for local public transport** using **contactless credit and debit cards**.

A real revolution that, when fully implemented, will allow citizens and tourists who travel to the Campania region to pay for their ticket on the **underground, railway, cable car and bus network** using cards equipped with NFC technology, also **virtualized on smartphones and wearable devices**, in a simple, fast, secure way.

The innovative service is based on SIA's technology infrastructure that will connect all the **terminals where cards can be swiped** to access the public transport network in the Campania region, as well as **payment circuits** and the **regional system for calculating tariffs**.

The advanced features supporting the **development of Smart Mobility**, will allow the **management, authorization, accounting and reporting** of payment transactions and, at the same time, will allow the user to benefit from **the best available tariff based on the number of trips made**.

Thanks to SIA's infrastructure, moreover, it will be possible **to use one's credit card as if it were a season ticket** - an innovative way available to users who, after purchasing a season ticket online with a contactless credit card, will be able to use the same card to travel on the entire public transport network of the Campania region.

*"The Unicocampania Consortium has been, since its inception, a pioneer in tariff integration, realizing one of the most complex models by number of actors involved and by territorial extension - underlines **Gaetano Ratto, Chairman of Unicocampania** - That pioneering spirit is still present today and the Consortium is preparing to face a new challenge, that of EMV, in a context that over the years has grown to become even more complex given that, alongside the integrated tariff, today the Consortium also manages a large part of those of the individual companies. We are therefore ready, within the broader framework of the investments that the Campania Region is making in technological development, to face - supported by a prestigious partner like SIA - a new chapter in the long history of Unicocampania's achievements."*

*"Thanks to SIA's technology, Campania will be the first region in Italy to adopt an integrated digital payment system in the field of public transport. We are particularly proud of this, because it provides further confirmation of our contribution to the path of innovation that our country has taken and along which it is progressively accelerating. Soon Naples and all the other main Campania municipalities will enter the ranks*



*of the big cities – like Milan, Venice and Rome - which are using our platform to digitize millions of tickets. In this way electronic payments are becoming an increasing part of the daily life of citizens and the standard alternative to cash,"* said **Eugenio Tornaghi, Director of Marketing & Sales at SIA.**

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**SIA** is European leader in the design, creation and management of technology infrastructures and services for Financial Institutions, Central Banks, Corporates and the Public Sector, in the areas of payments, cards, network services and capital markets. SIA Group provides its services in 50 countries, and also operates through its subsidiaries in Austria, Croatia, Czech Republic, Germany, Greece, Hungary, Romania, Serbia, Slovakia and South Africa. The company also has branches in Belgium and the Netherlands, and representation offices in the UK and Poland.

In 2018, SIA managed 14 billion institutional services transactions, 7.2 billion card transactions, 3 billion payments, 51.7 billion financial transactions and carried 1,204 terabytes of data on the network.

The Group, which currently has over 3,400 employees, closed 2018 with revenues of €614.8 million.

For more information: [www.sia.eu/en](http://www.sia.eu/en)

The **UNICOCAMPANIA** Consortium is the organization which has been managing the integrated and corporate fare system for Campania Region for 25 years. Currently, the Consortium assembles 17 local public transport companies - AIR, ANM, SCAI Autolinee, BUSITALIA Campania, CIAV, CLP, COSAT, CTP, DAV, EAV, SITA, TRENITALIA, TROTTA BUS SERVICE, AUTOLINEE CURCIO, AUTOLINEE EREDI ARTURO LAMANNA, ETTORE CURCIO & FIGLI, FRANCESCO & GIUSEPPE MANSI Snc - making available to its users 100% of the railway offer and 85% of the bus offer. An efficient and complex system that carries about 250 million people a year.

For further information: [www.unicocampania.it/index.php?lang=en](http://www.unicocampania.it/index.php?lang=en)

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