

**SIA: AT CHRISTMAS +26% PURCHASES WITH CARDS,
+33% IN TRADITIONAL STORES**

In the week from 18th to 24th December, 92 million transactions using debit, credit and prepaid cards of which 77 million were physical payments and 15 million were made online

***278 million card payments from the start of December:
+30% in traditional channels and +8% in e-commerce compared to last year***

Milan, 27th December 2018 – There were **92 million payments using debit, credit and prepaid cards, issued in Italy and processed by SIA**, during the week up to Christmas (from Tuesday 18th to Monday 24th December 2018), compared to the 65 million in the same period last year (**+26%**); of these **approximately 77 million related to traditional stores**, representing almost 84% of the total, **up 32.8%** over 2017, while the volume of **online purchases** has not changed (15 million payments).

In the period from 1st to 24th December 2017, SIA processed overall **278 million transactions with cards**, up almost **25%** compared to the **223 million** in the same period of 2017.

In particular, around **20% of the total of payments with card** related to **purchases on e-commerce sites** adding up to a total of **55 million transactions (+7.8%** over the same period in 2017). The increase of **payments in traditional stores** was more significant (**+29.7%**).

It should be noted that the peak in card payments was recorded on **Saturday 22nd December** with 15.6 million transactions, of which 13.6 million were made in physical stores and around 2 million online.

SIA manages around half of all payments made with debit, credit and prepaid cards in Italy.

DIGITAL PAYMENTS 18th-24th DECEMBER

<i>million transactions</i>	Physical payments	E-commerce	TOTAL	E-commerce vs Total
CHRISTMAS WEEK 2018	77	15	92	16.3%
CHRISTMAS WEEK 2017	58	15	73	20.5%
Difference	+32.8%	0.0%	+26%	

DIGITAL PAYMENTS 1st-24th DECEMBER

<i>million transactions</i>	Physical payments	E-commerce	TOTAL	E-commerce vs Total
MONTH 2018	223	55	278	19.8%
MONTH 2017	172	51	223	22.9%
Difference	+29.7%	+7.8%	+24.7%	

SIA is European leader in the design, creation and management of technology infrastructures and services for Financial Institutions, Central Banks, Corporates and the Public Sector, in the areas of payments, cards, network services and capital markets. SIA Group provides its services in over 50 countries, and also operates through its subsidiaries in Austria, Croatia, Czech Republic, Germany, Greece, Hungary, Romania, Serbia, Slovakia and South Africa. The company also has branches in Belgium and the Netherlands, and representation offices in the UK and Poland.

In 2017, SIA managed 13.1 billion clearing transactions, 6.1 billion card transactions, 3.3 billion payments, 56.2 billion financial transactions and carried 784 terabytes of data on the network.

The Group, which currently has over 3,400 employees, closed 2017 with revenues of €567.2 million.

For more information: www.sia.eu/en

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